

# Epiphany Esparza

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epiphanyesparza@gmail.com  
(708)-790-5319

## Education

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### **Dominican University, River Forest, IL**

*Bachelor of Arts*

August 2018 – August 2022

*Major in Fashion Design, Minor in Graphic Design*

## Work Experience

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### **Jo-Ann Fabrics, Countryside, IL**

*Retail Associate*

October 2022 – Present

- Provide 15-50 precise cutting services, measurements, and guidance on appropriate fabric selection for each customer's unique project daily.
- Collaborate with team members on seasonal merchandise displays.
- Accumulated 10+ employee recognition pins representing excellence in sale targets, customer satisfaction, and store organization.

### **Saint Anthony Hospital, Chicago, IL**

*Temporary Data Entry Clerk*

May 2023 – January 2024

- Researched over 5000 companies, organizations, and individuals relevant to the hospital's mission and values.
- Utilized Microsoft Excel to compile a list of 5000 potential donors for the hospital's new campus.

### **Ellie Day Activewear, Oak Park, IL**

*Social Media & Graphic Design Intern*

August 2021 – May 2022

- Designed daily social media graphics for Instagram, increasing the brand's following by 200 and account reach by 13,000.
- Developed 10 technical fashion flats in Adobe Illustrator for garments from the brand.

## Other Experience

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### **ESRAP Fashion Merchandising Competition**

*Final Round Participant*

May 2021

- Developed mock fashion brand to examine the product development process with a focus on sustainability and niche markets.
- Selected out of 30 other participating peers to pitch the mock brand and merchandise plan to the ESRAP Global jury.

## Skills

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**Language:** Basic proficiency in Spanish, Italian, and Greek.

**Technology Skills:** Advanced proficiency in Adobe Creative and Microsoft Office Suites.